

# Eyebrow Guru Christi Harris Plots Expansion With Kiosks

Dallas beauty entrepreneur Christi Harris says her Precision Brow Planing Bar has made it at the Time Warner Center in New York, and now she's ready to branch out.

At the bar, Harris' staffers teach women how to shape and trim their brows using

her trademarked razor. The price is \$32, including three brow planers. They also show how to apply brow tints with brushes, finishing the look with a cream highlighter and powder. The tools and cosmetics are priced from \$12 to \$38.

"Brows are a universal thing that women are frustrated about," Harris said. "This is a whole concept of tools that teach women how to do their own brows without waxing or tweezing."

She foresees licensing and franchising the brow kiosks to makeup professionals. She tested it at the Galleria Dallas last fall and opened the New York brow bar Jan. 15 with a one-year lease.

"It's been phenomenal," Harris said. "We are trying to get into Grand Central [Terminal]."

Harris has operated a makeover center with her line of cosmetics at Galleria Dallas since 1995. Her hair and body treatment products are sold at Nordstrom. She also has set up a "Beauty Playground" to teach makeup application at Michael Kemper salon in Houston.

— Holly Haber



**The Precision Brow Planing Bar kiosk in the Time Warner Center.**