

face forward

the WOW of the *Brow*...

If the eyes are the windows to the soul, the brows are definitely the window dressing! Beautifully shaped and groomed eyebrows create a frame and focus to our most expressive facial feature. Often ignored as being unnecessary or feared for potentially looking unnatural, brow-taming is a snap with the right tools, techniques and tips. With the guidance of brilliant brow guru Christ Harris of Christi Harris Makeover Center, we show you how easy it is to master the WOW of the Brow!

TOOLS, TECHNIQUES & TIPS

Tools

No brow-arching arsenal would be complete without the proper tools.

The Brushes – Brushes are used to (a) fill in brow color, (b) extend the brow to the appropriate length, and (c) groom hairs into place. Whatever brushes you choose, be sure the width of the brush used is the same width as the desired result. A duo-ended brush will also help extend the "tail" of the brow without making it too wide.

The Feather Razor – A brow's best friend, this razor is used to plane the arch and clean up any stray hairs from above and below the brow. It can also be used anywhere on the face to remove unwanted hair!

The Powder Pigment – For the most natural brow enhancement, use two to three colors in the mix. Darker colors are used on the skin, lighter colors where there is hair and the third color should help blend the two as well as create highlights reminiscent of your natural hair color.

The Sealer – A sealer sets brow color and helps hairs remain in place. Use one with a "nail polish" applicator as opposed to the "mascara wand" applicator, which tends to move and disrupt your carefully placed color.

Techniques

Proper Tools + Know How = Perfect Brow.

- A** **Measuring the perfect brow** width, length and arch is as simple as ... ¹ Brows should start at the corner of eye, ² arch just over the center of the iris and ³ finish at the endpoint created by the line formed from the bottom of the nose to the outside corner of the eye.
- B** **Using the razor** flat against the skin, plane the top of the brow to the natural arch, avoiding the actual peak. Repeat the technique from the side along the "tail" of the brow. For the dreaded unibrow, use the razor to clean up between the eyes. See our proper measuring techniques for your perfect dimensions.
- C** **Trim any excess** length on top and sides with angled scissors, using your fingers and a brow brush as your guide.
- D** **Cleaning up the brows** from underneath is a breeze following the natural growth pattern. Avoid the "hook" brow by keeping lines smooth and tapered.



Naturally full brows can be pristinely preened while still being preserved.



Even great brows can benefit from proper shaping.



Planing the brow to a slightly elevated arch gives an instant lift. Grooming under the arch opens up the entire eye area for a more youthful, rested look.



Enhancing fair, "skimpy" brows adds depth, dimension and definition to the face. Even eye-color can become more prominent with a perfectly shaped, shaded brow.

Tips

Tried and true tips from the pros.

- Use the peak of the natural arch as your reference, planing to either side of the peak, but never removing the peak.
- Always keep your brows relaxed while grooming. Raising or lowering your brows will create an uneven finished result.
- "Own" your brow shape. Once you establish your perfect shape, maintaining it consistently, either at home or at a salon, is a breeze.
- Continuously waxing the brows can over-stretch the delicate skin of the eye area over time.
- A perfectly planed brow is nearly impossible to achieve with waxing or tweezers, as hairs do not grow symmetrically.

